

🌐 calebsobo.com

✉ hello@calebsobo.com

📞 (231) 246-0392

🌐 [linkedin.com/in/calebsobo](https://www.linkedin.com/in/calebsobo)

Caleb Sobolewski

Portfolio

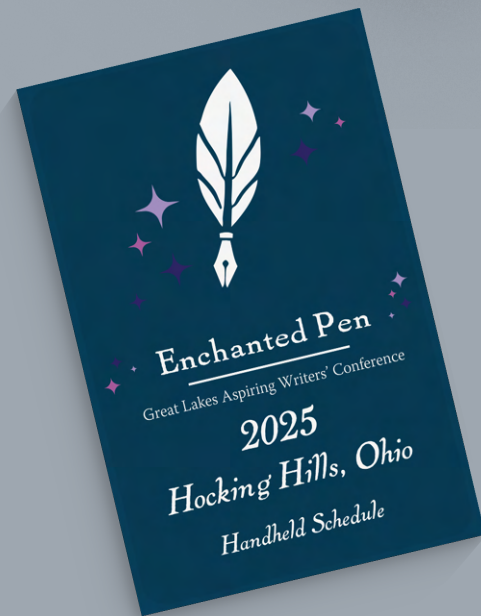
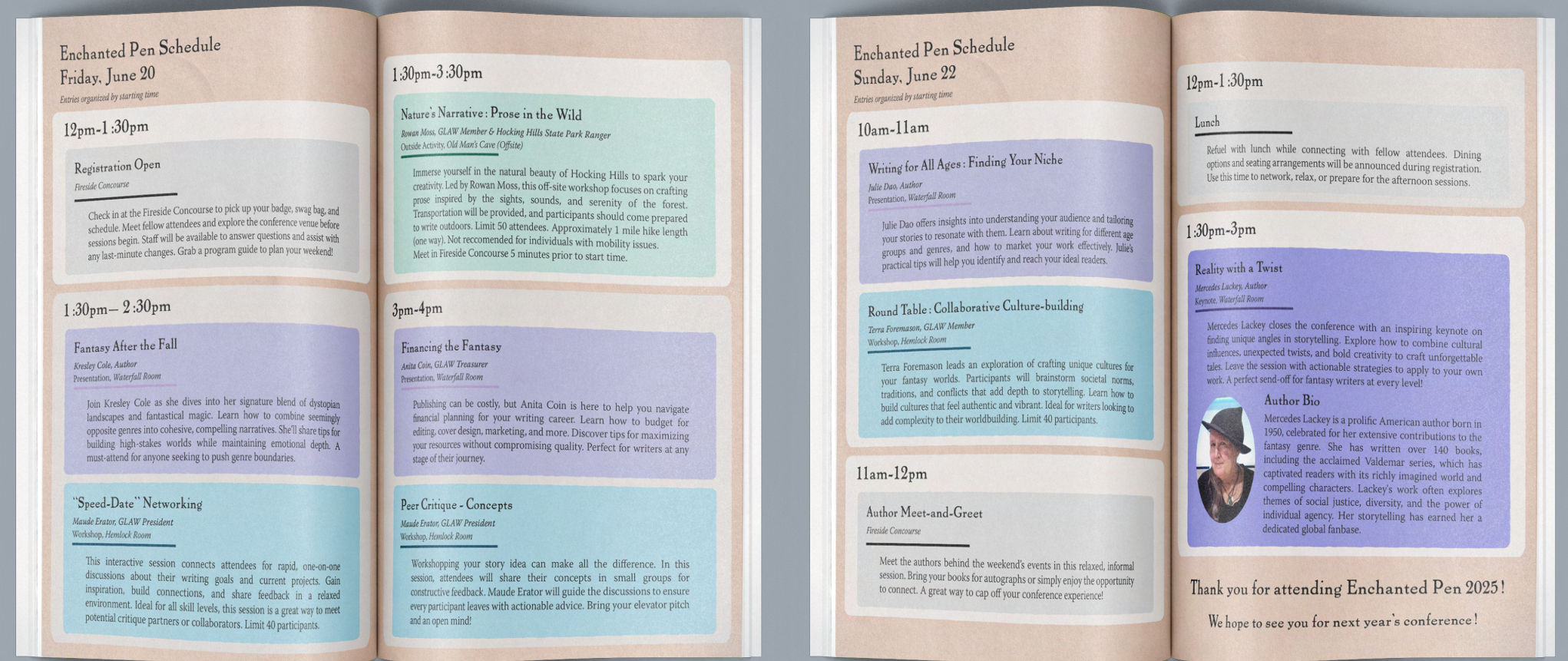
April 2026

01. Programming Design

The Enchanted Pen is a fictional fantasy writers' conference set in Hocking Hills, Ohio, built as a group branding and programming project. My role was programming lead, which meant I was making real logistical decisions that the design had to support.

I developed the full conference schedule in both a short-form and long-form version, each built in InDesign with a focus on type hierarchy and readability. A schedule puts a lot of pressure on its typography. Attendees need to scan it quickly and trust what they find. I also wrote all the event copy myself, so voice and clarity were just as much a part of the process as layout.

Beyond the schedules, I designed attendee badges in Photoshop and social media assets in Illustrator. Keeping a visual system consistent across formats is something I try to be deliberate about, since a schedule and a badge live in pretty different contexts but still need to feel like they belong together.






Enchanted Pen

Rowan Moss

"Nature's Narrative"
"The Writer's Trail"

Nature Workshop Leader
Saturday, 1:30pm-2:30pm



Enchanted Pen

Angeline Bouley

"Write What (And Who) You Know"

Author Presenter
Saturday, 1:30pm-2:30pm



Enchanted Pen

Patricia Briggs

Keynote Speaker
Friday, 4:30pm-6pm

"The Magic of What's Real"



Enchanted Pen

Registration is now open!

2025 Conference Location:
Hocking Hills State Park Lodge
Logan, Ohio

Friday, June 20 - Sunday, June 22

Visit the link in our bio to purchase your ticket now!



Enchanted Pen 2025

Terra Foremason

GLAW Member

SPEAKER



Thank you for attending!

Enchanted Pen 2025
Hocking Hills, Ohio

ENCHANTED PEN 2025 REGISTRATION INFO			
TYPE	SPEAKER	RESORT GUEST	NO
ACCESS TYPE	SPEAKER	MEALS INCLUDED	YES
ACCESS TIMES	FULL EVENT	BADGE ID	12344

REGISTERED [ADMIN] AT 2025-03-12T11:36:12+08:00

Visit our website for more information!



Tag us on your social posts by using #enchantedpen2025



Enchanted Pen 2025

Maggie Ivory

Marquette Chapter

ATTENDEE



Thank you for attending!

Enchanted Pen 2025
Hocking Hills, Ohio

ENCHANTED PEN 2025 REGISTRATION INFO			
TYPE	ATTENDEE	RESORT GUEST	YES
ACCESS TYPE	RESTRICTED	MEALS INCLUDED	YES
ACCESS TIMES	FRI + SAT	BADGE ID	12342

REGISTERED ONLINE AT 2025-02-12T09:14:49+08:02

Visit our website for more information!



Tag us on your social posts by using #enchantedpen2025

02.

Survey Poster

This was a freelance project for a student in NMU's Earth, Environmental, and Geographical Sciences department, supporting research on returning passenger rail service to the Upper Peninsula. The goal was simple: get people to stop and fill out a survey. That meant the poster had to earn attention fast.

I drew on vintage transit poster design as a visual reference, leaning into bold type and sleek, simple shapes to give the piece some personality and weight. Typography was doing most of the heavy lifting here, so I made sure the hierarchy guided the eyes in the right order. The train itself was also a priority. I worked closely with the student to make sure the railcar design and livery were accurate, since this was tied to legitimate academic research and the details mattered.

This project was a good reminder that even a single design has a lot of decisions packed into it, and that working with a client means understanding what they actually need the work to do, not just what looks good.



03.

Brochure Redesign

This project started with a real brochure from the NMU Department of Music and a simple question: how do you make this more compelling? For a PR message design class, I took the existing piece and rebuilt it with a focus on visual interest and clearer communication.

The content itself needed work too. I rewrote and updated the copy in AP style, making sure the information was accurate and easy to read at a glance. That meant thinking about the brochure not just as a design object but as a message with a specific audience and purpose: prospective students who needed to understand what singing at NMU actually looks like.

The design had to follow NMU's "Always North" brand system, which is a new identity framework with detailed documentation. I read through the guidelines carefully and applied the graphic styles throughout, which was good practice in working within an established system rather than building from scratch.



Dr. Erin Colwitz is the Director of Choirs at Northern Michigan University, where she conducts three distinct choral ensembles. She also teaches courses including Choral Methods, Music in Society, and The Beatles: Their Music, Their Times.

A Wisconsin native, Dr. Colwitz earned her Bachelor of Music from the University of Minnesota and her Master of Music and Doctor of Musical Arts degrees in choral music from the University of Southern California. Her conducting mentors include William Dehning, David Wilson, Magen Solomon, and Claire McCoy.

She sang professionally with the Dale Warland Singers, appearing on three recordings, including the Grammy-nominated "Walden Pond" by Dominick Argento.

In 2024, she was selected to conduct the SATB High School Honors Choir at the Michigan Music Conference.

Dr. Colwitz has previously held faculty appointments at the University of Alabama in Huntsville, California State University, Fullerton, and the University of Southern California. She is also a frequent guest conductor, adjudicator, and clinician throughout Michigan, Wisconsin, and the Southeast.

Northern Michigan University sits on the shores of Lake Superior in Marquette, Michigan, a welcoming city of 20,000, surrounded by forests, waterfalls, and miles of trails to explore. Since 1899, NMU has offered an education rooted in place and purpose, with more than 170 academic programs and a community of about 7,700 students. Named the friendliest university in Michigan and located in one of the safest college towns in the country, NMU is a place where students come to grow, connect, and chart what's next.

THIS WAY NORTH

NMU Department of Music
MUSIC@NMU.EDU | 906-227-2563 | NMU.EDU/MUSIC

FIND YOUR VOICE
Choral Opportunities

NORTHERN MICHIGAN UNIVERSITY

Get to know us!

NMU Choirs unite students from all majors through a shared passion for singing. While some are music majors, many pursue degrees in fields like science, business, humanities, and technology—all brought together by their love of music.

Students come from across the country to attend NMU, a public university known for leadership, technology, and nationally recognized academics. Popular programs include art and design, biology, construction management, education, clinical science, chemistry, and environmental sciences.

NMU Choirs regularly engage in collaborative and outreach projects, from statewide recruitment tours to joint concerts. Recent highlights include performing *Considering Matthew Shepard* with NMU orchestra players, a shared concert series with Michigan Tech's conScience choir, and an upcoming Carnegie Hall performance in May 2026.

Reynolds Recital Hall

Sing with us!

All ensembles are open to both music and non-music majors!

MU108 Arts Chorale
Monday–Thursday 1:00pm–1:50pm
High Intensity

Arts Chorale is a select ensemble of around 20 dedicated voices that maintains a dynamic performance schedule. The group performs choral works from a wide range of musical styles and time periods, and regularly explores the Upper Peninsula on recruitment tours. Admittance by a rigorous audition only. Sight reading is required.

MU111 University Choir
Monday, Wednesday, Thursday 1:30pm–3:50pm
Low–Medium Intensity

University Choir is an entry to medium level ensemble that performs traditional choral repertoire, both sacred and secular. "Auditions" are held to determine the vocal range of each student. All students are welcome!

Marquette Choral Society
Monday 1:00pm–9:30pm
All Levels welcome!

The Marquette Choral Society is a mixed-voice ensemble composed of NMU students and members of the Marquette-area community. Founded in 1971, the group performs two major concerts each year, in December and April. Its repertoire focuses on large-scale choral works, including oratorios by Handel, Bach, and Haydn, and masses by Mozart, Beethoven, and Schubert.

Arts Chorale & University Choir

NMU & MTU Choirs at Saint Peter Cathedral

GO ABOVE AND BEYOND

Arts Chorale at McCarty's Cove

Meet The Director

Erin Colwitz, a native of Wisconsin, received her Bachelor of Music degree from the University of Minnesota. She later completed the Master of Music and Doctor of Musical Arts degrees from the University of Southern California.

In choral music, Dr. Colwitz studied conducting with William Dehning, David Wilson, Magen Solomon, and Claire McCoy. In Minnesota, Dr. Colwitz was a full-time vocal and general music teacher at Casselman Middle School. As a professional singer, Dr. Colwitz was contracted to sing with the Dale Warland Singers (of Minnesota) in 2009. She can be heard on three of their albums, one of which was nominated for a Grammy. Dominick Argento's *Walden Pond* (2003) on Gothic Records.

Dr. Colwitz is currently the Director of Choral Activities at Northern Michigan University. She conducts the Marquette Choral Society, University Choir and Arts Chorale, teaches Choral Methods and Music in Society, as well as specialty classes such as *The Beatles: Their Music, Their Times*. Past appointments include the University of Alabama in Huntsville, California State University, Fullerton and the University of Southern California.

Dr. Colwitz is frequently a guest conductor, content adjudicator and choral clinician throughout the U.S., Michigan, Wisconsin and the Southeast. She is also a member of ACDA, MCCA, CMS and Pi Kappa Lambda. Dr. Colwitz also serves on the Michigan ACDA board as the Membership Chair.

Northern Michigan University is located in Marquette, Michigan, on the shores of Lake Superior. Marquette is a city of 20,000 people, surrounded by miles of parks, hiking and ski trails, forests, and waterfalls. Since 1899, NMU offers more than 170 academic degree programs and has approximately 7,700 students. It has been named the friendliest university in the state in one of the safest college towns in the U.S.

THIS WAY NORTH

NMU Department of Music
MUSIC@NMU.EDU | 906-227-2563 | NMU.EDU/MUSIC

SING AT NORTHERN!
Choir Opportunities
Inspiring Music, Performances and Adventures

NORTHERN MICHIGAN UNIVERSITY

WHO ARE WE?

The NMU Choirs are comprised of students of all majors who love to sing. Some are music students, but others are students in a variety of other disciplines. The NMU Choirs are united by their passion for music.

These students come from nearly all 50 states to attend Northern Michigan University, a dynamic public university that is proud of its award-winning leadership programs, cutting-edge technology programs, nationally recognized academics (design, nursing, criminal justice, elementary education and biology), while the university's fastest growing academic areas are clinical science, chemistry and the geographical and environmental sciences.

Many of our singers have recently toured the state of Michigan as part of a university-funded recruitment project. They are also featured in a joint performance of *The Everlasting Whisper* by The Prairie Wind with the choir and orchestra of Michigan Technological University in Houghton, Michigan. The Northern Michigan University European Tour Choir proudly embarked on its first international tour in 30 years in May of 2017, and we look forward to many more.

JOIN US!

Arts Chorale

The Northern Michigan University Arts Chorale, under the direction of Dr. Erin Colwitz, is a pre-professional ensemble of voices that maintains an active performance schedule presenting a choral repertoire from all periods of music. This ensemble is open to music majors and non-music majors alike. The course number for Arts Chorale is MU108. Arts Chorale meets four times per week, rehearses at 1:00pm and performs multiple times throughout the semester.

University Choir

The MU University Choir performs traditional vocal repertoire, both sacred and secular, and tours the Upper Peninsula and north and high schools. The University Choir meets three days a week from 1:30pm Monday, Wednesday and Thursday and is open to all university students. Auditions are held to determine the vocal range of each student. Students may audition for service events to perform in live ensembles. Service events are by recommendation of the director, based on level of performance and ensemble needs. The course number for University Choir is MU111.

Choral Society

The Marquette Choral Society is a mixed chorus comprised of members of the community of Marquette and its surrounding area and of Northern Michigan University students. It was founded in 1971. The Marquette Choral Society performs two major concerts per year, one in December and the other in April. Over the years, it has focused much of its attention on the large works of the choral repertoire, including the oratorios of Handel, Bach, and Haydn, and masses by Mozart, Beethoven, and Schubert, etc. The Marquette Choral Society meets Monday evenings from 7 to 9:30 p.m.

FANTASTIC FACILITIES

You'll rehearse and study in state-of-the-art practice and rehearsal rooms, sometimes joining with Northern Michigan's "Landscape" at Marquette's elegant Reynolds Recital Hall or in an historic cathedral. Enthusiastic audiences will be there to applaud your efforts.

Landslide

The NMU Choir performed a special arrangement of "Landscape" at Marquette's Reynolds Recital Hall. The video has had more than 500,000 views.

Previous Design

04.

Multi Format Print

Each semester, the Students' Art Gallery creates a season schedule that lives across campus and social media all semester long. This is one of the many versions of this poster I made, specifically for the Fall 2024 semester.

I wanted it to feel like it came from a real print process, rather than digital. I was inspired by risograph printing, specifically for its layered colors, slight variations, and tactile quality. I leaned into that aesthetic intentionally, adding fake registration marks and color palette references as visual details that reward a closer look. It gives the piece an "in production" aesthetic without actually running it through a riso machine.

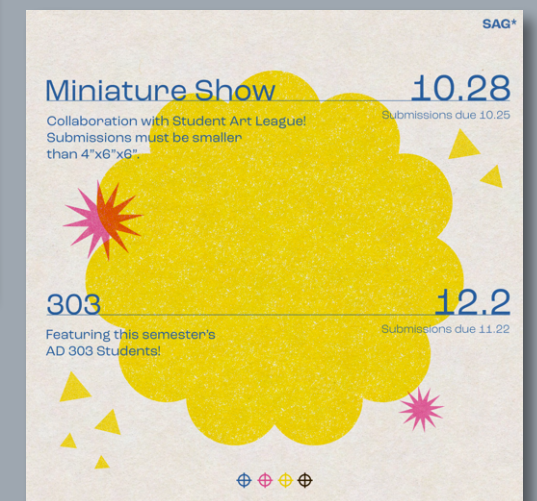
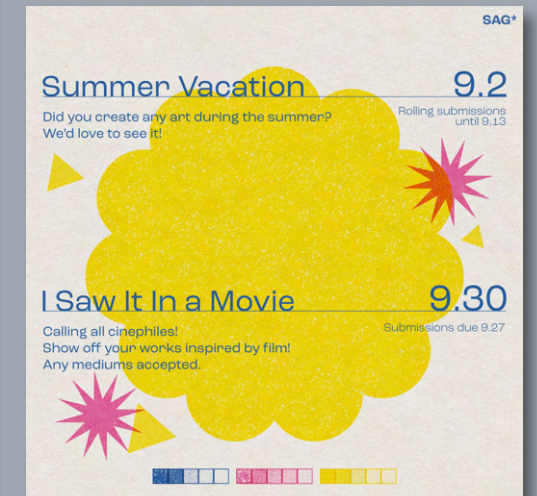
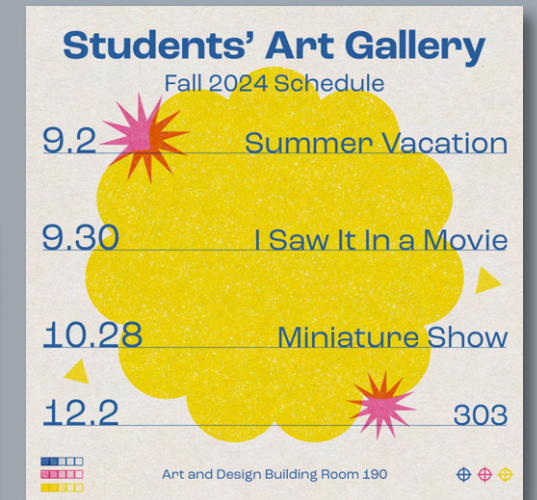
Because this poster needed to work at multiple print sizes and as a digital file, I paid close attention to file format, compression, and export settings to make sure what I handed off to the printing department was as compatible and clean as possible.



24" x 36"



11" x 17"



Instagram



Students' Art Gallery, Additional Works

Students' Art Gallery*

Winter 2025 Schedule

- 1.21 Staff Show
Art created by our lovely staff!
- 2.11 Nostalgia
The art of remembering.
Submissions Due 2.7
- 3.18 Wavelength
Artwork based on music!
What's your favorite song or artist?
How do you portray that through art?
Submissions Due 3.14
- 4.15 303
Showcasing the works of this semester's AD 303 students.
Submissions Due 4.11

@sagnumu

Students' Art Gallery*

Art and Design Building Room 190

Winter 2025 Schedule

- 1.21 Staff Show
- 2.11 Nostalgia
- 3.18 Wavelength
- 4.15 303

Swipe for more info!

SAG* Featuring works comprised of a single color!

Art Building Room 190

Submissions Due

February 15

Opening Night

February 19 7-8pm

Who needs the whole rainbow, anyway?

MONO CHROME

SAG* Featuring works comprised of a single color!

Art Building Room 190

Submissions Due

February 15

Opening Night

February 19 7-8pm

Who needs the whole rainbow, anyway?

MONO CHROME

Students' Art Gallery @sagnumu

STUDENTS' ART GALLERY WINTER 2026 SCHEDULE

Works in Progress
Open from 1/20 - 2/11
Rolling Submissions | Submit at any time
Welcome to our new gallery - pardon the dust! This show features anything from initial sketches to finished work, BUT you must show the process of how it was made!

Connections
Open from 2/13 - 3/11
Submissions due 2/10
How are we connected? What emotions tie us together? How do images, words, sound, and movement create connection? Where do your experiences connect with someone else's?

Mystic Arts
Open from 3/12 - 4/8
Submissions due 3/10
In collaboration with Students' Art League. Celebrating spirituality and the mystical unknown, inspired by celestial symbolism, zodiac signs, and the unseen forces that guide us.

303
Open from 4/9 - 5/1
Submissions due 4/3
Featuring the artists of the Winter 2026 AD 303 course. A semester's worth of planning, effort, and creativity. Discover the ideas driving each artist's work!

Hours: MWR 10-6 | T 10-7 | F 10-6
SAG* now located in Lydia M. Olson Library Room 222 | Underneath the Main Staircase

THE STUDENTS' ART GALLERY PRESENTS...
THE MYSTERY SHOW

A SAG* Mystery!

The theme will be revealed AFTER submissions!

All Mediums Accepted!
\$1 Per Submission!

Submissions Due March 28
Opening Night April 1

SAG* is now located in Art and Design Building / Room 190

303

SUBMISSIONS DUE NOVEMBER 22

OPENING NIGHT DECEMBER 2 7-8PM

ACCEPTING SUBMISSIONS FROM FALL 2024 303 STUDENTS ONLY

INSTAGRAM @SAGNUMU

ART AND DESIGN BUILDING ROOM 190

HOSTED BY STUDENTS' ART GALLERY

Superior Shores

Open 9/30 - 10/13

Submissions due 9/26

Showcasing the beauty of Lake Superior and her surrounding flora and fauna

Students' Art Gallery

Realms

Exploring artists' original characters, worlds, and the limitless possibilities of imagination.

Open From 4th November - 1st December

Submissions Due 31st October

SAG* located in Art and Design Building Room 190

student's art gallery presents
miniature show
a collaboration with students' art league

submissions must be under 4" x 6" x 6" all mediums accepted!

submissions due 10/25
opening night 10/28 | 7-8pm

@sagnumu

05.

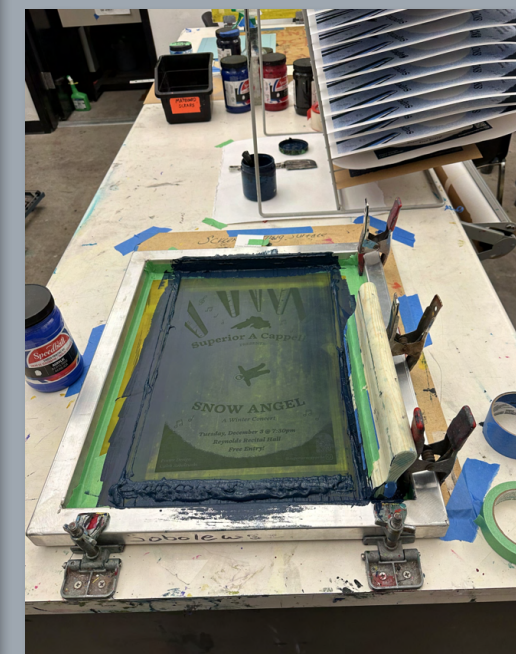
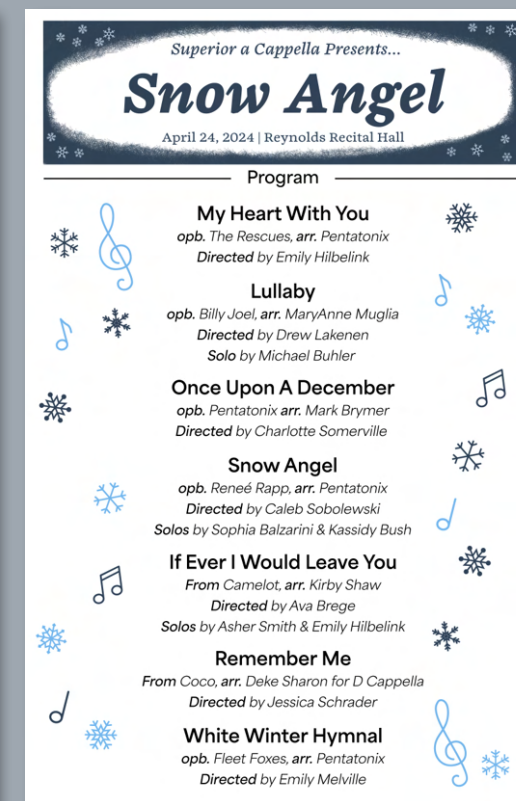
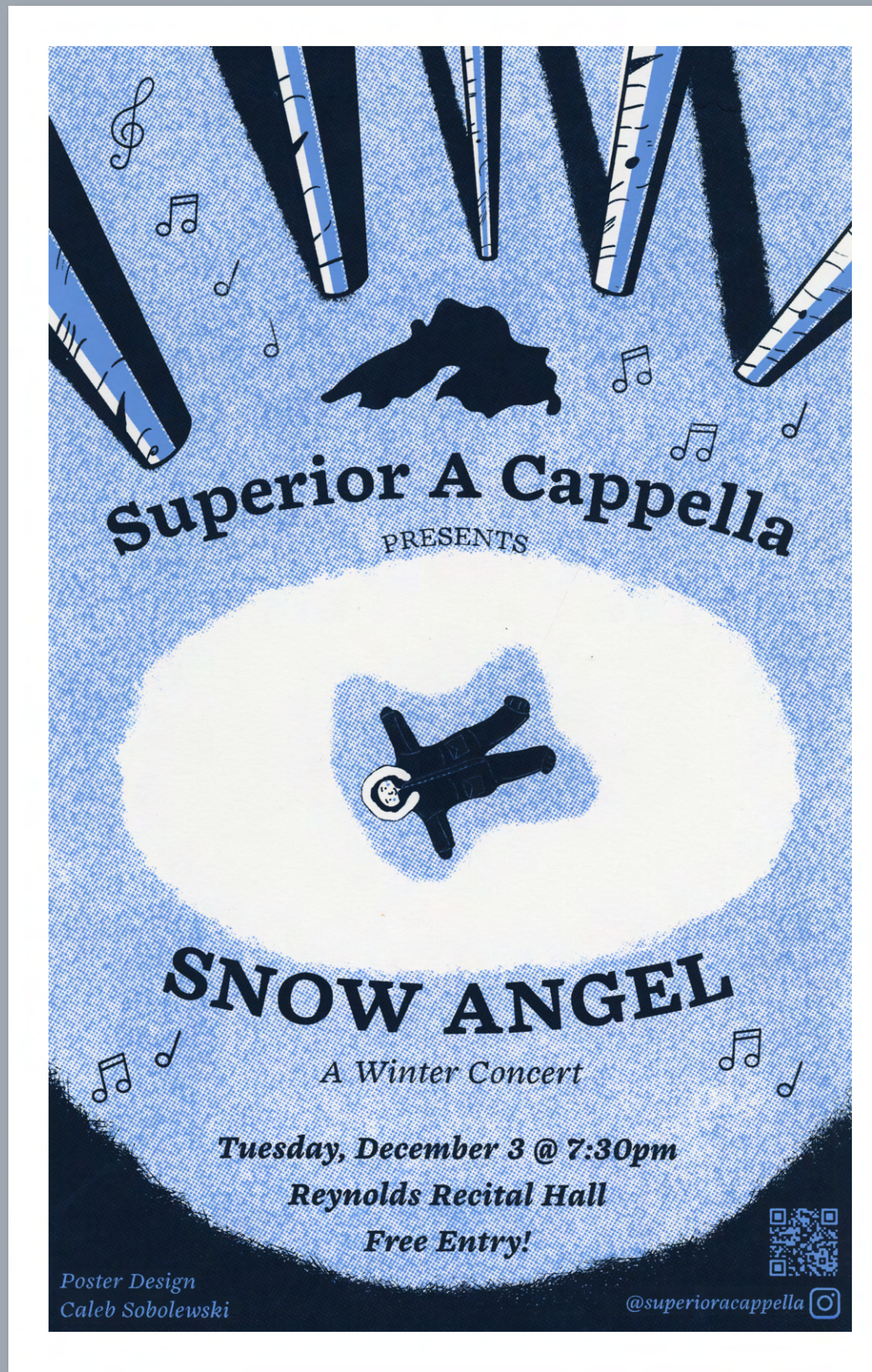
Poster Design

This one went from a digital illustration to a physical print run. I designed the concert poster for Superior A Cappella's winter concert, and then screen printed over 75 copies myself using a photo emulsion screen printing process with two custom colors.

I was immediately aware that designing for screen print means making decisions you can't undo once you're in production. I worked through halftone patterns, dithering, negative space, and registration issues carefully to make sure the image would hold up at print scale and read clearly with only two colors.

The illustration started in Procreate and was finished in Photoshop, with the whole time thinking about how the art would translate to ink on paper rather than pixels on a screen.

To keep the visual system cohesive, I extended the same style into the concert program and social media graphics. Pulling one aesthetic across multiple formats is something I try to be deliberate about, and having a tight deadline with a real event date made every decision feel a little more serious.



Additional Work

Secure Navy #012944 rgb(1, 41, 68, 1) CMYK(100, 80, 12, 45.58, 48.27) oklch(0.2707, 0.0536, 244.07) Pantone 282 C	Creative Ember #E65A13 rgb(230, 90, 19, 1) CMYK(51, 78, 5, 100, 0.44) oklch(0.6255, 0.1861, 41.68) Pantone 166 C	Creative Ember (Vertical bar)	Secure Navy (Vertical bar)	
Clear Sky #E1E9EE rgb(225, 233, 238, 1) CMYK(0, 46, 3.99, 3.46, 0) oklch(0.9294, 0.0112, 234.82) Pantone 656 C	Energy Orange #E88316 rgb(235, 131, 22, 1) CMYK(4, 28, 58.08, 100, 0.02) oklch(0.7101, 0.1642, 58.16) Pantone 138 C	Energy Orange (Vertical bar)	Digital Teal #3E8E7E rgb(62, 140, 126, 1) CMYK(78, 61, 46.56, 39.85, 11.97) oklch(0.5107, 0.0588, 221.58) Pantone 7699 C	Digital Teal (Vertical bar)

Superior A Cappella

The Human Condition

Tuesday, December 2nd
7:30pm
Reynolds Recital Hall
Free Admission

ARGONICS
ENGINEERED POLYURETHANE

Employee Spotlight

Leah Kretovic
Marketing Operations Supervisor

"I've been with Argonics for 19 years, and it has been great watching the company and industry change.

When I first started, some of our clients didn't even have email!"

Building better mornings one bowl at a time.

Fiber Friends

Sweet Golden Banana

Great for your gut!

Prebiotic Fiber Cereal

14g fiber, 7g sugar, 150g cal

Net Wt.: 14oz (396g)

Banana Flavored Frosted Corn Flakes With Freeze-Dried Bananas

Full Lockup

The full lockup is the preferred configuration of the Aegis logo. It consists of the logomark positioned to the left of the wordmark, aligned on a horizontal axis. This lockup should be used as the default across all brand applications: marketing materials, presentations, documents, signage, and digital platforms.

A centered stacked variant (logomark above wordmark) is available for square formats and applications where a horizontal layout is not practical.

The full lockup should always be used as a single, unified asset. Never separate the logomark from the wordmark within the lockup, and never substitute one element with a redrawn or re-typeset version.

Superior A Cappella

presents

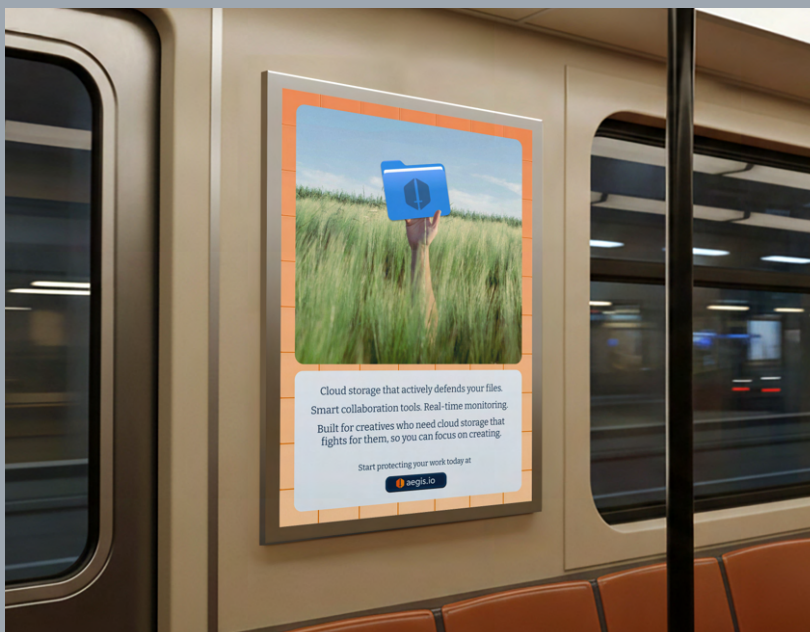
Bittersweet

A Spring Concert
Thursday, April 24 @ 7:30pm
Reynolds Recital Hall

ARGONICS
ENGINEERED POLYURETHANE

OUR NEWEST LIGHTWEIGHT CLEANER.

PACKING SOME SERIOUS STRENGTH.



Superior A Cappella

presents

Bittersweet

A Spring Concert
Thursday, April 24
7:30pm
Reynolds Recital Hall
Free Admission!

ARGONICS
ENGINEERED POLYURETHANE

Employee Spotlight

Jacob Bossert
Product Engineer

Fun Fact:
In high school, Jacob won the AASHTO National Bridge Building contest, kickstarting his passion for engineering!

The Numbers

95% of Americans don't get enough fiber every day.

#1 Colorectal cancer is now the leading cause of cancer death in adults under 50.

10% Reduction of colorectal cancer risk for every 10 extra grams of fiber per day.

39% of your daily fiber in one bowl of Fiber Friends.

Fiber Friends
Building better mornings, one bowl at a time.

Find your favorite flavor:
Sweet Golden Banana
Summer Strawberry
Harvest Apple Crisp
More coming soon!

Where to Buy
Find Fiber Friends at your local grocery store or order online!

@fiberfriends
Distributed by Fiber Friends Co.
1401 Presque Isle Ave, Marquette, MI 49855

Prebiotic Fiber Cereal

14g fiber, 7g sugar, 150g cal

Now in 3 delicious flavors!